

PROFILE

Expert in foreign exchange sales & trading, corporate treasury operations, fiscal and monetary policy, global markets analysis, and translating economic data and market headlines for use in trading, investing and policy formulation. Twenty-one years experience in capital markets as a trader, sales representative, and economic analyst. Adjunct Professor of Economics, experienced TV & radio commentator, public speaker, and author. Highly efficient and organized.

SKILLS & EXPERTISE

Foreign Exchange Specialist

- Execute and manage currency trades on a proprietary basis utilizing fundamental and technical research and analysis focused on data releases, headline risk, cross market correlations, and currency arbitrage.
- Provided Institutional, Fortune 500, and inter-bank customers with expert foreign exchange market analysis, currency pricing, hedging strategies, and risk management advisory.
- Outperformed budget requirements by an average of 85% per year.
- Experienced quoting and trading Federal Funds, Forward Rate Agreements, Commercial Paper, and Eurodollar futures.

Financial Market Economist | Analyst

- Repeatedly recognized by colleagues, customers, and students as a highly effective researcher and writer able to communicate complex market and economic events quickly and concisely.
- Expert in translating economic data and market headlines for use in trading, investing, and fiscal & monetary policy formulation.
- Over 15 years experience researching, writing, and offering commentary on economic cycles and correlations between US economic performance, financial markets, and public policy.
- Adept at managing large data sets, interpreting trends and outcomes, and presenting conclusions.
- Received very high ratings on Student Evaluations of Teaching Effectiveness as Adjunct Professor in Economics.

Media | Public Speaking

- Producer, Editor, and Host of more than 450 hours of live talk radio for the Frank Roche Show as "Talk Radio's Chief Economist."
- Invited guest speaker for hundreds of public speaking engagements focused on issues related to current events, financial markets, economics, geo-politics, the Federal Reserve, public policy, and national security.
- Over 100 national television appearances commenting on daily financial and economic events.

Relationship Management

- Appointed Relationship Manager for the foreign exchange market's two largest electronic dealing system vendors responsible for volume arrangements, and performance oversight.
- Utilized internal cross marketing techniques to establish new customer relationships based on a full service approach within the capital markets group to satisfy each new customer's needs.
- Managed dozens of corporate and institutional customers providing financial market advisory, product pricing, trade execution and confirmation, and risk management.
- Utilizing grassroots methods and direct communications including social media, garnered strong support, raised nearly \$125,000.00, and rallied hundreds of volunteers to gain political office.

EXPERIENCE

- 8/10-12/13 Adjunct Professor in Economics
Elon University, Elon, NC
- 7/11-10/13 Talk Radio Host: The Frank Roche Show
Clear Channel Communications, WRDU-FM, Raleigh, NC | TheFrankRocheShow.com
- 2/12-5/12 Political Candidate, North Carolina
Republican Primary Candidate, North Carolina Treasurer
- 2/09-5/10 Political Candidate, North Carolina
Republican Primary Candidate, U.S. House of Representatives, NC-4
- 10/07-2/09 Commentator
Fox Business News, New York, NY
- 1/99-8/07 Vice President, Treasury, Foreign Exchange Trading
Societe Generale, New York, NY
- 3/97-12/98 Associate, Treasury, Foreign Exchange Institutional Sales & Trading
Societe Generale, New York, NY
- 9/94-3/97 Trader, Treasury, Foreign Exchange Sales & Trading
Bank of Boston, Boston, MA
- 1/94-8/94 Assistant Trader, Treasury, Foreign Exchange Sales & Trading
Barclays Bank PLC, New York, NY
- 10/92-12/93 Assistant Trader, Treasury, FRA's | Funding Desk
Barclays Bank PLC, New York, NY

EDUCATION

- 1992 University of Rhode Island, Kingston, RI; Master of Arts, Economics
1987 University of Rhode Island, Kingston, RI; Bachelor of Arts, Economics

MEDIA

- National: Fox News, Fox Business News, The Blaze Radio Network
State - NC: WRAL, NBC 17, ABC 11, WEEB990, WFNC, WPTF, WRDU, WTKK